



Fundraising Kit

For Schools, Clubs &
Community Groups

Scan to
download a
copy



Contents



Things you need to know2

The 4 Ways to Fundraise with OMG! Decadent Donuts

- 1 Classic Donut Drive2
- 2 OMG! Donut Dockets2
- 3 Re-selling Individual Donuts3
- 4 OMG! Online D-Drive3



Classic Donut Drive Packs4

Classic Donut Drive Order Form5

Donut Dockets Order Form6

The Full OMG! Menu.....7

ALL DONUTS* ARE VEGAN & FREE OF:

- Gluten
- Nuts
- Yeast
- Wheat
- Egg
- Dairy
- Sulphites
- GMO's

and are made with...

- No Preservatives
- No Artificial Flavours
- No Artificial Colourings
- No calories in the middle

The OMG! Shop

217 Sheridan Street, Cairns North
0476 233 606
omgdonuts.fnq@gmail.com
<https://www.theomgshop.com.au>



Donut Mix & Flavoured Sugars are Kosher certified Pareve

*Donuts contain soy and maize products but are free of other major allergens

Things you need to know

- Not available on Public Holidays
- Days surrounding Valentine's Day, Easter, Christmas and OMG! Sale days like International Donut Day and International Nurses Day are not available for fundraising orders. Call us on **0476 233 606** to confirm that the day for your fundraiser is available
- Maximum number of fundraising events per school, club or group is 4 per year
- The OMG! Loyalty Card cannot be used in conjunction with the fundraising event

The 4 ways to Fundraise with OMG! Decadent Donuts

1 Classic Donut Drive

- Where you pre-sell donut dozens prior to pickup or delivery
- You co-ordinate both the ordering and collection by the customer
- Full payment due on ordering

PROS

- Order after you receive the order money
- You only order for as many as you have sold

Features:

- Minimum order size is 20 dozen
- There are 4 flavour pack options (see page 4)
- Order 3 days before delivery day
- Free delivery from Palm Cove to Edmonton
- Delivery to other locations to be negotiated
- Cost per dozen \$25.60 or \$24.40 (where 46 or more doz. are ordered)
- Sell for \$34 per doz. - **Profit per doz. = \$8.40 - \$9.60**

CONS

- A lot of work for a small number of people
- Limited flavour choices

2 OMG! Donut Dockets

- Where you pre-sell 6 & 12 Donut Dockets
- You tell us what has been paid for
- We issue you with OMG! Donut Dockets or you design your own
- You provide us with a customer list
- Customer redeems Donut Dockets in store

PROS

- Order after you receive the order money
- Donuts cooked fresh to order
- All flavours available (see page 7)
- Collection at customers choosing
- No collection co-ordination

Features:

- Minimum order size is 20 dozen (a combination of 6 & 12 Donut Dockets)
- All flavours are available & cooked fresh on collection
- Donut collection is at customer's choice
- Cost for a 12 Donut Docket \$25.60 or \$24.40 (where a total of 46 or more doz. are ordered)
- Sell for \$34 per 12 donut Docket - **Profit per 12 Donut Docket = \$8.40 - \$9.60**
- Cost for a 6 Donut Docket \$13.80 or \$13.20 (where a total of 46 or more doz. are ordered)
- Sell for \$18 - **Profit per 6 Donut Docket = \$4.20 - \$4.80**

CONS

- Some effort involved in co-ordinating orders and payments



The 4 ways to Fundraise with OMG! Decadent Donuts continued...

3 Re-selling Individual Donuts

- You order a set number of donuts & flavours
- Pickup only
- We bag and seal each donut individually*

PROS

- Ideal for club nights or small events
- High profit margin

Features:

- Maximum order size is 10 dozen
- Choose up to 4 flavours (see our website for full menu)
- Order 1 day before pickup day
- Cost per dozen \$25.60 (\$24 for regular orders)
- Sell price \$3.50 per donut

Profit per dozen = \$16.40 - \$18.00

CONS

- You take the risk of not selling all donuts
- Limited flavour choices

*our accreditations require us to wrap and seal all donuts for resale to minimise the risk of cross contamination

4 OMG! Online D-Drive

- Where the individual buyer places a pickup order online with us
- You co-ordinate the promotion only
- We report activity weekly, or as often as you want
- Call us on **0476 233 606** to secure dates

PROS

- Eliminates co-ordination of ordering & collection
- Customer chooses collection date & time*
- Full range of flavours
- Transparent records via Square
- No upfront cost

Features:

- We set up a dedicated ordering portal for your event
- No minimum order size - Maximum of 4 doz/customer
- All 13 flavours can be chosen at our regular prices
- Short campaign - usually 2 weeks duration
- Independent Square reporting of all orders made
- Payment to you at end of campaign
- **You receive \$0.70 per donut sold - Profit \$8.40 per doz**
- **Bonus of \$0.10 per donut paid when 46 dozen or more are ordered - Profit \$9.60 per doz**

CONS

- Requires a champion to drive the promotion throughout the campaign
- Easily avoided by customer unless reminded by you

We allow only 1 D-Drive at a time

*Please note that popular pickup times will be restricted to enable us to meet demand on the day

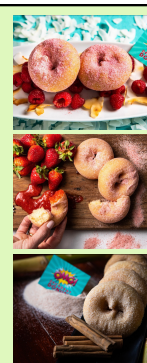
Classic Donut Drive Packs

1



OMG! Cinnamon Pack
12 Classic Cinnamon

2



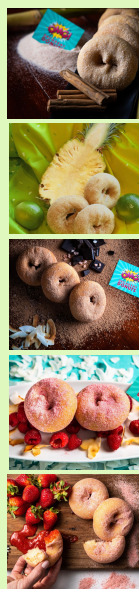
Berry Pack
4 Toast My Berry
(Tasmanian Raspberries & Toasted Coconut)
4 Strawberry Patch
(Yarra Vallet Strawberries & Vanilla Bean)
4 Classic Cinnamon

3



Citrus Pack
3 Luscious lemon
(NSW Central Coast Lemons & Poppy Seeds)
3 Dusty Queen
(Riverland Oranges & Cinnamon)
3 Pine Lime Burst
(North Qld Pineapples & Lime)
3 Classic Cinnamon

4



Popular Pack
4 Classic Cinnamon
2 Pine Lime Burst
2 Cacao Delish
(Far North Qld Cacao & Sea Sal)
2 Toast My Berry
2 Strawberry Patch

**Donut Pack flavours are pre-set,
however there is limited
opportunity for minor tailoring if
required**

Classic Donut Drive Order Form



Contact name: _____

Email address: _____

Mobile Number: _____

Order 3 days
before event.
Full payment on
order.

Dozen Type	Includes	No. of Dozen
OMG! Cinnamon Pack	12 x Classic Cinnamon	
Berry Pack	4 x Toast My Berry 4 x Strawberry Patch 4 x Classic Cinnamon	
Citrus Pack	3 x Luscious Lemon 3 x Dusty Queen 3 x Pine Lime Burst 3 x Classic Cinnamon	
Popular Pack	4 x Classic Cinnamon 2 x Pine Lime Burst 2 x Cacao Delish 2 x Toast My Berry 2 x Strawberry Patch	
Total Number of Dozens		
Cost per dozen applied: <46 dozen = \$25.60 46 or more dozen = \$24.40		\$
Total Paid (including GST)		\$
Sell Price per dozen		\$ 34.00

To place your order call
0476 233 606



OMG! Donut Dockets Order Form



Contact name: _____

Email address: _____

Mobile Number: _____

Order 3 days
before event.
Full payment on
order.

Donut Docket Type	Number of 6 Donut Dockets ordered	Total No of Doz.	Cost per 12 Donut Docket (see table below)	Cost per 6 Donut Docket (see table below)	Total payment due
12 Donut Docket			\$		\$
6 Donut Docket				\$	\$
6 Donut Dockets divided by 2					
Total Number of Dozens (determines cost - see Donut Dockets cost table below)					
					Total (incl GST) \$

Donut Dockets cost table		
Donut Docket Type	Where Total Number of Dozens is <46	Where Total Number of Dozens is =>46
12 Donut Docket	\$25.60	\$24.40
6 Donut Docket	\$13.80	\$13.20

Donut Docket Type	Sell Price
12 Donut Docket	\$34.00
6 Donut Docket	\$18.00

To place your order call
0476 233 606



OMG! Menu

Flavours are
freeze dried fruit,
spice and
vegetable blended
with Bundaberg
sugar
and taste
AMAZING

TOAST MY BERRY

Tasmanian Raspberries &
Toasted Coconut

STRAWBERRY PATCH

Yarra Valley Strawberries
& Vanilla Bean

BERRY SINFUL

Tasmanian Raspberries,
Cacao, Chilli & Sea Salt

DUSTY QUEEN

Riverland Oranges &
Cinnamon

LUSCIOUS LEMON

NSW Central Coast
Lemons & Poppy Seeds

PINE LIME BURST

North Qld Pineapples &
Fresh Lime

RUDIE NUDIE

Fresh Donut in it's
"Birthday Suit"

CHOC MINT BLISS

Far North QLD Cacao,
Mint Oil & Sea Salt

CACAO DELISH

Far North Qld Cacao &
Sea Salt

COFFEE COFFEE YUM YUM

Eumundi Roasted Coffee

OMG CINNAMON

Classic Cinnamon

BEET-A-LICIOUS

Beetroot, Cinnamon &
Buderim Ginger

SPICY RANGA

Buderim Ginger, Cloves,
Cardamom, Cinnamon,
Nutmeg & Black Pepper

All flavours are available for Donut
Dockets & D-Drive Fundraisers

